

e-newsletter

February 2008

OntarioBusinessTrader.com was created to provide a user friendly dedicated online classified for Buyers and Sellers of Businesses in Ontario, Canada. Our e-newsletter will be tailored specifically towards the interests of Ontario entrepreneurs and will include a wide array of interesting information.

February 2008 Update:

1. The OntarioBusinessTrader.com has been extremely well received by Franchisors, Franchisee, Independents, Buyers and Business Brokers / Agents
2. Over 250 Businesses have been posted on the OntarioBusinessTrader.com
3. Over 80 Franchisors have posted their franchise opportunity on the OntarioBusinessTrader.com
4. Over 300,000 hits in January 2008 and 800,000 hits since the launched on October 17, 2007
5. As a paid sponsor we have received over 150,000 Google impressions

Featured Franchise Opportunities

This month, OntarioBusinessTrader.com is featuring two of our valued franchise sponsors, [A Touch of Love](#) and [Barmetrix Canada](#)

Featured on the Home Page of OntarioBusinessTrader.com

A Touch of Love ®
~ *Healing Your Pet's Body, Mind & Spirit*™ ~

Contact: Mr. Carl Milson, Vice President
Tel: (416) 961-7776
E-Mail: info@atouchoflove.ca
Web: www.atouchoflove.ca

It's a dog's life!

We pamper them! We treat them as family! We send them to Spaws! We surprise them with something new on birthdays and special occasions! They are our pets!

Recent research by the American Pet Products Manufacturers Association (APPMA) found that, while other market sectors have shrunk over the past decade, the \$ 41 billion dollar pet industry is in an upward trend and is yet to see its upper limit.

North Americans' love affair with pets is confirmed!

Clearly, the bond shared between pet owners and their beloved pets is one that is strong and long lasting. The bottom line is clear. The growth of the pet industry is not just a "trend". It is a lifestyle shift that has resulted in the creation of a healthy and energetic industry catering to our beloved animals.

The Opportunity

Do you have a passion for pets? Would you like to bring A Touch of Love® to pets in your area? This is your immediate opportunity to capitalize on a dynamic and fast growing marketplace and operate A Touch of Love Day Spaw for Pets™ franchise, which offers services for pets such as grooming and styling, daycare, overnight care along with house sitting services. The first of its kind, A Touch of Love Day Spaw for Pets™ locations not only provides four legged clientele with the complete Spaw experience in a beautiful cage free environment, it is complemented by A Touch of Love®'s complete line of products offered for sale within the Spaw. This unique combination is unparalleled within the industry! Our final goal ~ to create experiences that aid in Healing Your Pet's Body, Mind and Spirit™!

You will also have the added advantage of distribution rights along with the opportunity to recruit students to the Grooming Academies.

A Touch of Love Day Spaw for Pets™ has the experience, the proven concept, the operating system, the core programs and the desire to partner with people who share the same passion and commitment.

Combine the hottest trend in North America with the unique value of A Touch of Love Day Spaw for Pets™ business and you've got...a dog's life!

A Touch of Love Day Spaw for Pets™ – Allow us to Reward your Pet with the Total Spaw Experience!

[Click Here to Learn more about A Touch of Love](#)

Featured on the Buy a Business Page of OntarioBusinessTrader.com



Contact: Mr. Kit Andrews, CEO
Tel: (905) 939-2263
E-Mail: kit.andrew@barmetrix.com
Web: www.barmetrix.com

Barmetrix Franchise Information

Barmetrix is the global leader in Profit Enhancement for Bars and Restaurants. Since 1997, Barmetrix has helped restaurant and bar owners increase revenue and decrease operational costs. Through independent on-site weekly audits, Barmetrix account managers compare the amount of product used to what was sold and create detailed reports, which show the owner exactly where the losses are occurring. Since many clients lack the tools necessary to perform these audits themselves, it's easy to see why the Barmetrix service is in high demand!

Barmetrix uncovers lost revenue

Using our sophisticated software program, we track our client's inventory weekly and compare the exact amount of product used during the reporting period against the sales entered into the POS System. Our detailed reports highlight all shortages and show bar and restaurant owners what they made versus the profit they should have actually made. With our service, there's no guessing and no error! The hospitality industry can experience as much as 25% loss due to theft, over pouring, over portioning, carelessness and waste. For a typical bar or restaurant generating \$500,000 in business, a 25% loss represents \$125,000 annually, which is why thousands of clients are willingly paying Barmetrix franchisees generously to eliminate these losses.

Be in business for yourself, NOT by yourself

We have created a scalable business opportunity. Many of our franchisees start out by themselves with an office in their home and grow their business with employees. We'll teach you how to recruit, train, motivate and manage your employees, to consult with clients and help them achieve higher profits. Earn the money and enjoy the freedom you have only dreamt of, by becoming a business owner of Barmetrix today.

A Unique and Profitable Franchise Opportunity:

1. Large exclusive and protected territories
2. Low investment and start-up costs
3. Proprietary and proven processes
4. Cutting edge technology and systems
5. Comprehensive training and ongoing support
6. Top hospitality experts on your team
7. Tried and tested marketing and sales programs
8. Untapped market potential
9. Member in good standing of the CFA (Canadian Franchise Association)

[Click Here to Learn more about Barmetrix Canada](#)

